

MLB SquadComp

SquadComp (or Squad Computation) is a quantitative, data-driven strategy session including a data efficiency analysis (DEA) “Black Box” assessment & reporting of baseball team personnel in 16 different areas (12 for position players & 16 for pitchers). Starting line-up assessments in key areas with strategic efficiency metrics include required reserve players at catcher (1), infield (1) & outfield (1) positions and a 5 pitcher starting staff, 3 relievers and a closer. SquadComp is a confidential, Top 20 Player squad assessment reporting to improve franchise communication with management inputs.

The format is for one morning of 4 hours, lunch & a 30-minute wind down (6 hours maximum) requiring 5 team executives. These 5 executives will provide the assessment inputs in 16 key areas while others may be allowed as observers. If these executives have a good relationship and understanding with their players and their performance, the reporting insight, discussion and strategizing will be more useful and accurate. SquadComp emphasizes process and product to explore and discuss strengths and weaknesses for meaningful insight, fair & clear communication and better results.

Program Summary –

- Methods instruction, emphasized & recorded
 - Efficiency areas & parameters discussed
 - Coefficiency envelope explained
 - Quantitative strategizing & programming
- Player assessment
 - Group evaluation
 - Differences averaged
- Data application, aggregating, ranking & reporting
 - Report generated (Hard copy & pdf e-file)
 - Discussion of observations
- Alternative modifications & re-assessment
 - Identify & assess alternatives
 - Re-iterate & generate report
 - Discuss
 - Modify report or conclude
- After each part of the program, there will be a 5-10 minute break
- Breakfast & lunch will be served
- After lunch, there will be a final assessment of the program submitted & adjournment

Program administration and costs can vary depending on the requirements of each location. In order to provide the best results for the organization, SquadComp requires the following be available to administer the program most effectively:

- Suitable conference room with the following -
 - WiFi networking & access
 - Projection & viewing equipment
 - Multiple computer terminal access
 - White board access
 - Report printing & copier access
- Payment – Cost: \$5,000
 - Online PayPal account available
 - Payment must be received 10 days ahead of scheduled program date
- Catering –
 - Breakfast
 - Coffee & tea service
 - Lunch
 - Catering requests can be made a week in advance

- Post-program assessments
 - Assessments provided for 5 participating personnel
 - Assessments review will aggregate evaluations
 - Final report hardcopy returned to franchise contact

Program confidentiality is important for the integrity of the program. SquadComp is intended for management's use by those charged with the responsibilities and care of player development, team strategy and franchise goals. A franchise can administer the program annually, bi-annually, quarterly or upon the culmination of certain events. The design of the program reports are useful at all levels of competition (MLB, AAA, AA, A, Development & College League levels) and are somewhat seasonal given the performance and development of personnel.

Please contact us for more information and program scheduling.

Further notes:

Travel – Franchise, clubs and colleges will receive an invoice for travel expenses including airline flights, public transportation and parking receipts, gas, tolls and any lodging for overnight stays. All receipts will be collected and accompany any invoice. If preferred, a team may make travel arrangements & reservations upon program scheduling subject to approval 5 days prior to program date.

Food – For a fee, a hired caterer will provide a breakfast with coffee & tea service as well as a lunch. The budget allocation may depend on location, will include a service fee and will cost no more than 6% of the paid program price. Menu options and itemized pre-orders need agreement 24 hours in advance.